

EXPERIENCE

RW Jones Agency | Remote | *Writer* August 2023 – Present

- Writes alumni, student and faculty features for college and university websites and magazines.
- Drafts and edits speech and presentation outlines for higher education leadership.
- Creates newsletters for university advancement, presidential messages and national education associations.
- Manages editorial calendars for clients' marketing and communications teams.

Summit Daily News | Frisco, CO

Magazines Editor April 2021 – December 2022

- Supervised development and creation of monthly and seasonal magazines.
- Coordinated layouts with designers, assigned stories to reporters and conducted copy edits on all text.
- Oversaw content plans and calendars to keep all team members on schedule.

Arts and Entertainment Editor May 2019 – December 2022

- Wrote and edited daily features on local artists as well as nationally touring acts.
- Wrote a weekly column with personalized recommendations for readers on how to spend their weekend.
- Wrote a weekly column that reviewed local beer, recapped beer festivals and covered other beer industry topics.
- Managed the calendar of events for the daily newspaper and magazines.
- Directed the content and layout of the newspapers' weekly arts and entertainment section.
- Strategized social media content to increase reader engagement on the Explore Summit Facebook page and curated the weekly entertainment newsletter.
- Served as a weekend editor, managing the reporters on duty, laying out and proofing stories as well as choosing articles for the daily newsletter.

Copy Editor June 2018 – May 2019

- Laid out pages and proofed articles on tight daily deadlines.
- Wrote weekly profiles and contributed to seasonal magazines.

Valley Courier | Alamosa, CO | *Staff Reporter* June 2016 – June 2018

- Wrote news stories on the local county government, school board, nonprofits, restaurants, breaking events and more.
- Published a weekly opinion column on pop culture and entertainment happenings.
- Helped lead the transition from a print-only publication to one supported by a website. Uploaded all stories and accompanying media to the content management system daily.
- Created a social media plan for Facebook and scheduled posts to drive traffic to the website.

Fanbyte (formerly ZAM) | Remote | *Freelance Writer* March 2016 – July 2016

- Pitched and published essays on Firewatch, Pokemon Go and other video games.

AWARDS AND ACCOMPLISHMENTS

Colorado Press Association Better Newspaper Contest

- Second Place for Best Editorial Special Section—Newsprint. Class 5 circulation. (2020)
- Second Place for Best Editorial Special Section—Glossy or Magazine. Class 5 circulation. (2020)
- Second Place for Best News Page Design. Class 5 circulation. (2020)
- First Place for Breaking News/Deadline Reporting. Class 6 circulation. (2019)
- First Place for Best Photography Portfolio. Class 6 circulation. (2018)
- First Place for Best Photo Essay. Class 6 circulation. (2018)
- Second Place for Best Photo Essay. Class 6 circulation. (2018)
- Second Place for Best News Photo. Class 6 circulation. (2018)
- Second Place for Best Photography Portfolio. Class 6 circulation. (2017)

EDUCATION

Bachelor of Arts in Journalism and Technical Communication | Colorado State University | Fort Collins, CO | 2010 – 2014

- Graduated Cum Laude

SKILLS

AP Style, Content Management Systems, Naviga, HTML, Wordpress, Squarespace, Adobe Photoshop, Adobe InDesign, Adobe Premiere, Adobe InCopy, Adobe Dreamweaver